



ABOUT THE JOE MOORE AWARD

- Established in 2015, the Joe Moore Award is the only major college football honor that celebrates an entire unit: the offensive line. A committee of voters are made up of all 128 FBS offensive line coaches, media members who played offensive line and a “legacy committee,” including colleagues of Moore and players who were coached by him
- Named after Joe Moore, legendary offensive line coach at the University of Pittsburgh and Notre Dame, who mentored some of the game’s greatest players. Joe Moore began his coaching career at McDowell High School in Erie, Pa from 1963 to 1971.
- Presented annually to the offensive line that best displays grit, toughness, and teamwork – the very values Coach Moore instilled.
- Past winners include elite programs such as Alabama (2015, 2020), Iowa (2016), Notre Dame (2017), Oklahoma (2018), LSU (2019), Michigan (2021, 2022), and Washington (2023), and Army (2024).

THE TROPHY

- Seven feet tall, six feet wide, and 800 pounds of bronze – making it the largest trophy in college football.
- Designed by legendary sports sculptor Jerry McKenna to reflect the grit and strength of the offensive line.
- Requires specialized logistics and project cargo expertise to safely store, transport, and deliver each year.



LOGISTICS PLUS

- Logistics Plus, a global leader in transportation, logistics, and unique supply chain solutions, is the Exclusive Logistics Provider of the Joe Moore Award.
- Responsible for planning and executing the movement of the massive trophy to its annual presentation, including project cargo planning and specialized trucking; coordination with award organizers, schools, and events; and final-mile delivery and set-up at the award ceremony.
- Partnership reflects the company’s DNA: saying yes to any logistics challenge, anywhere in the world.

WHY IT MATTERS

- Teamwork Connection: The offensive line is all about working together – just like a supply chain.
- Sports + Business: A unique intersection of college football tradition and global logistics innovation.
- Community Pride: Erie, PA-based Logistics Plus supports a national award tied to Pennsylvania roots.
- Brand Alignment: Logistics Plus is entering its 30th year, approaching \$1 billion in revenue, and creating fun, meaningful jobs in the logistics industry.

SPOKESPEOPLE AVAILABLE

- [Scott Frederick](#) – CMO, Logistics Plus (Erie, PA) for general comments and interview coordination
- [Jim Berlin](#) – Founder & CEO, Logistics Plus (Erie, PA)
- [Johnathan McGinty](#) – Partner, Trestle Collective (Media management for Joe Moore Award)
- [Aaron Taylor](#) – CBS Sports Analyst, Joe Moore Award Co-Founder, former NFL and Notre Dame lineman

VISUAL ASSETS AVAILABLE

- High-resolution photos of the Joe Moore Award trophy.
- Images of the Logistics Plus team managing delivery.
- B-roll/video available upon request.